



FOR IMMEDIATE RELEASE

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STERLING RESORTS SERVES UP PERKS & PIZZA FOR SPRING BREAK

Dinner and a movie is on us when you book by April 15, 2010!

Panama City Beach, Fla. (February 24, 2010) – Spend your Spring Break vacation at one of Sterling Resorts’ family-friendly properties along the Northwest Florida coast and you’ll get more than fun in the sun. Sterling Resorts (www.SterlingResorts.com) satisfies your budget and your belly with 15% off of a stay of three or more nights and two free large pizzas! And don’t forget, Sterling offers all of its guests free DVD rentals – so dinner, a movie and Spring Break deals are on us! Visit www.sterlingresorts.com to check out all of Sterling Resorts’ beautiful properties in Panama City Beach, Scenic 30A, Destin, Pensacola, Gulf Shores and Biloxi, MS.

Book before April 15, 2010 and stay with us by May 24, 2010 to take advantage of the Spring Break and pizza package; offer subject to availability. To book your Spring Break vacation, call (877) 863-9317 and mention code 327. As an added bonus, book your vacation 30 days in advance and pay at the time of booking and Sterling will take another 5% off of your stay.

ABOUT STERLING RESORTS:

Sterling Resorts is one of the Southeast United States’ leading vacation rental management companies. Sterling’s current portfolio includes more than 20 beautiful condominium resorts featuring 1000 units of luxurious vacation homes in Northwest Florida and Mississippi.

Sterling Resorts is a division of Dallas based Encore Enterprises, which is a full service real estate company focused on hotels, resorts, multi-family and retail.