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**FOR IMMEDIATE RELEASE**

**LAKETOWN WHARF TAPS STERLING RESORTS TO MANAGE PROPERTY**

*Panama City Beach's premier destination resort preps for vacation rentals*

(Panama City Beach, Fla.) — Sterling Resorts ([www.SterlingResorts.com](http://www.SterlingResorts.com)) announces expansion into the heart of Panama City Beach's vacation rental market with the addition of Laketown Wharf to its management portfolio. Laketown Wharf is Panama City Beach's new town center, with more than 700 units plus retail/professional space including everything from restaurants and bakery to a doctor's office.

"We are thrilled to have Laketown Wharf join our signature rental management program," said Tracy Kundey, President of Sterling Resorts. "The goal of our full-service management team is to provide Laketown Wharf guests with top-of-the line service." Professionally decorated units will be ready for rental and available through Sterling Resorts by April 15, 2009. Resort amenities are currently being further developed, and Sterling Resorts is already taking reservations for the property.

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Laketown Wharf will also feature much-needed meeting space, which will allow Sterling to attract large groups including conventions, weddings and reunions.

For reservations or more information on Laketown Wharf, visit [www.SterlingResorts.com](http://www.SterlingResorts.com) or call 1-866-226-1284.

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Sterling Resorts is one of the southeast United States' leading vacation rental management companies. Sterling's portfolio includes more than 20 beautiful condominium resorts featuring 1,000 units and luxurious vacation homes in Northwest Florida and Mississippi. With a wide selection of beachfront condominiums and vacation homes available for rent, including studios, one- to four-bedroom units and penthouse suites, Sterling's mission is to provide the highest-quality vacation experience on the Gulf Coast.