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STERLING RESORTS OPENS DOOR TO LUXURY HOMES ON GULF COAST

Leader in condominium rentals now offers beach homes for nightly or weekly stays

(Destin, Fla.) – Sterling Resorts (www.SterlingResorts.com), a proven leader in condominium rental management along the Florida Panhandle, now offers guests a new option for beach vacations: luxury homes. Nineteen homes are currently under Sterling management, and range from the three-level *Destiny Lighthouse* with three masters and two full kitchens to the *Crystal Palace*, a 4,500-square-foot, Gulf-front sprawler with room for 22.

The homes are part of Sterling Resorts' Elite Residences program, and are located in private neighborhoods in the Destin and Grayton Beach areas. Each home – from the cottage to the compound - has its own appeal to fit the needs of vacationing families. Amenities range from Gulf views and heated pools to private balconies and outdoor kitchens. "By offering this caliber of property to our guests, we are expanding our mission to provide only the best in guest services," said Tracy Kunday, president of Sterling Resorts. "And even with all the flair of the homes in our program, our rental homes can be a great value for family get-togethers." Homes in the rental program are available nightly or weekly, and most are pet-friendly. Like all Sterling Resorts guests, luxury home vacationers experience the extras available in Sterlings' condominiums, like onsite check-in, DVD rentals, and Gilchrist & Soames bath amenities.

For more information and a detailed listing of the Sterling Vacation Elite Residences, please visit www.SterlingResorts.com, or call 1-866-5RESORT.

About Sterling Resorts

Sterling Resorts is one of the Southeast United States' leading vacation rental management companies. Sterling's current portfolio includes more than 20 beautiful condominium resorts featuring 1000 units and luxurious vacation homes in Northwest Florida and Mississippi.

Sterling Resorts is a division of Encore Enterprises, which is a full service real estate company focused on Hotels; Resorts; Multi-family; and Retail; headquartered in Dallas, Texas.