



**FOR IMMEDIATE RELEASE**

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**BOOK THE BEACH WITH STERLING RESORTS' BLACK FRIDAY BLOWOUT!**

**Panama City Beach, Fla.**—(November 2009) For 24-hours only, Sterling Resorts ([www.SterlingResorts.com](http://www.SterlingResorts.com)) offers incredible deals and savings with a Black Friday blowout sale. On November 27, book a vacation at the beach and stay for as little as \$89 a night through May 1, 2010. These deals include spring break! Stay at any of Sterling's premier Gulf Coast condominium resorts located in Panama City Beach, the Beaches of South Walton, Destin, Pensacola and Biloxi.

With one bedroom units starting at only \$89 a night, Black Friday is a can't miss opportunity to plan a winter getaway, spring fling or early summer stay at Sterling's sandy white beaches and sparkling gulf water. Sterling Resorts offer a wide range of amenities from a 9,000-square-foot European spa to professionally decorated condos to indoor and outdoor pools and hot tubs. Other special touches vary by property. Sterling Vacation Planners are ready to take your call the day after Thanksgiving to secure your savings. Don't miss your chance at this 24-hour offer by calling 877-853-1482 for full details or booking online at [www.SterlingResorts.com](http://www.SterlingResorts.com).

**ABOUT STERLING RESORTS:**

Sterling Resorts is one of the Southeast United States' leading vacation rental management companies. Sterling's current portfolio includes more than 20 beautiful condominium resorts featuring 1000 units of luxurious vacation homes in Northwest Florida and Mississippi.

Sterling Resorts is a division of Dallas based Encore Enterprises, which is a full service real estate company focused on hotels, resorts, multi-family and retail.